



## About Us

Loan Bridge provides financial consultancy, advisory and services to Small & Medium Enterprises with focus on:

- Loan against property
- Lease rental discounting
- Working capital facility
- High value home loans
- High value personal loans for businessmen/women

With an experience of over 15 years specialising in mortgage loans and having enabled more than INR 4,000 crores of facilities across various leading banks and financial institutions, we offer our services to bring in our expertise and knowledge in choosing the best products available in the market and also enabling customising of products to the best advantage of each customer. We specialise in supporting growing organisations by providing the required financial support in the related products.

We are dedicated towards delivering best quality of services, along with our intensive research based consultancy services that assists our clients to launch their business. Our exhaustive industry experience, expertise of our consultants and utilization of our collective knowledge in developing strategic plans, assists us in solving our client's complex financial issues and also help them to meet the ever-changing business requirements in the long run. We have developed abilities and processes to offer our clients with customized services.

## Product Offerings

We offer end to end financial services to our clients such as project finance services, term loan services, export finance services and working capital facilities. We take up the burden of the legal and financial documents from the shoulders of our clients and assist them in all their funding and financial requirements. Right from small and midsized enterprises to large groups our services are completely in accordance with the financial policies prevailing in the market and as per the bank rules and regulations. Our array of services are reckoned for the following salient features:

- Expert advise
- Prompt services
- Ethical business practices
- Hassle free & transparent communication
- Services at your doorstep
- Confidentiality & transparency

## Why Us?

### OUR MISSION

To cater to the immediate financial needs of small & medium business entrepreneurs in a professional manner, efficiently and smoothly.

## WHY US?

We are a professionally managed firm providing an array of services. Our strengths are:

- Expert consultants with deep up-to-date knowledge in funding options available in the market along with the ability to match the best options based on the specific business needs of each customer, rather than providing blanket options for all our customers. Over 15 years of experience specializing in mortgage funds has helped us quickly grasp the market well.
- Customized solutions to meet tough funding needs of customers with best funding options made possible within the shortest possible period of time – We take to work with each customer to understand the specific business needs and the urgency thus enabling structuring the best funding option within the shortest possible period of time.
- Confidentiality & transparency is strictly observed across all transactions
- All services are rendered at the customer's door step. Customers can sit & relax while we take on the task of enabling the funding needs of the customers by interacting with various teams like banks, legal etc., hence saving a lot of time & money for the customers. We go through all the hassles to make the customer's life hassle-free.

## Management Team

**V.Srinivasan** is an ex-Banker and has been associated with CitiBank, HDFC Bank and Standard Chartered Bank handling the SME operations for Mortgage Loans for Chennai handling multiple high net worth customers since 2003. With his rich market experience he now handles multiple customers and has expertise in structuring finances for customers with ease and has helped various SMEs grow their business multi-fold. Srinivasan specializes in bringing in the best in market knowledge on designing / choosing the apt product across leading banks and financial institutions that brings in the best for each customer. With his in depth knowledge and connects across the national levels of all leading banks and financial institutions, he brings in the best of both worlds leading to substantial benefits to the customers. He has gained a unique place across banks and financial institutions for having enabled the toughest deals with ease by applying his knowledge.

**Shanthi Srinivasan**, has more than 25 years of experience in managing multi-million dollar projects in the IT industry. She joined V.Srinivasan, her husband, to jointly manage Loan Bridge and additionally manages the property consulting division – [www.sankaraassociates.com](http://www.sankaraassociates.com). She carries valuable experience in handling IT & real estate projects end-to-end across various HNI customers. As part of Loan Bridge, she has enabled various high value facilities for HNI clients.

Please refer to [www.loanbridge.co.in](http://www.loanbridge.co.in) to know more about us.